

SPECIAL FEATURE

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Agents for Impact: Driving positive impact... Together!

Founded in 2018, we are a Germany-based impact investing company. Agents for Impact (AFI) offers premium impact investment solutions, sustainability consulting and impact measurement services tailor-made for clients in the sustainable finance industry.

We provide our partners with a combination of expertise and experience across the following three pillars: RISK - RATING - RESEARCH.

We have Agents spread across Africa, India, Southeast Asia, Central Asia and Europe, each with in-depth technical expertise and located in close geographical proximity to our key partners and target countries to ensure optimal support.

We pride ourselves on being the partner of choice for impact investors and financial services providers (FSPs) seeking innovation and cooperation. Together with these partners, we pursue positive impact, contributing to the achievement of the SDGs as the common reference framework for sustainable development.



We support the Sustainable Development Goals

Check our [news feed](#) to find out more! Or to learn about our custom-built services, please email us at info@agentsforimpact.com or call +49 69 2043 69912.

A strategic approach to sustainability risks and impact opportunities

Impact and sustainability require the same strategic approach as any other business objective. They must be integrated into an organization's structure, processes and culture. Today's increased awareness of sustainability risks and the need to provide data on environmental, social and governance (ESG) aspects to investors and other stakeholders is the "new normal." With our combined expertise and experience, we at AFI continuously strive to improve our ability to deliver on sustainability issues - bearing in mind that they translate into both risks and opportunities, with positive and negative impacts. Therefore, we aim to guide our partners to understand the interdependency of their impact objectives and their exposure to sustainability risks in order to manage them optimally.

What we do

Our sustainability RISK specialists perform plausibility checks for ESG ratings of listed companies by the major providers, such as MSCI ESG and ISS ESG. Through our partnerships in the micro- & SME finance sector, we also address ESG and other sustainability risks in impact measurement & management as well as sustainability-related regulatory developments such as the EU Sustainable Finance Action Plan.



Four elements of managing sustainability risks

- **Assessment:** We use our AFISAR[®] Tool to assess an FSP's sustainability performance based on the SDGs and ESG criteria.
- **Analysis:** We link positive & negative impacts with sustainability risks and opportunities for impact.
- **Awareness:** We address key sustainability issues, inspiring action for sustainable development.
- **Advisory:** We share our expertise in sustainability, microfinance and impact investing.



You may find more information about AFISAR[®] at <https://www.agentsforimpact.com/de/afisar/>.

"While mapping out the business plan for AFI back in 2018, it was clear to me that sustainability risk had a lot of potential to function independently and that the RATING and RESEARCH pillars would always need to incorporate sustainability risks on a day-to-day basis. Hence, we established our third pillar in 2020. I am proud to see how well the sustainability RISK pillar has developed and how much good work it is enabling for our clients."

- Dr Andrij Fetsun, CEO / MD

"Impact and sustainability require a strategic approach just like any other business objective. They must be integrated into an organization's structure, processes and culture - bearing in mind that they translate into both risks and opportunities, with positive and negative impacts."

- Manuela Fritzsich, Director of ESG Risks & Impact

Milestones

Since founding the sustainability RISK pillar in 2020, we have successfully completed:

- 100+ plausibility checks for the ESG ratings of listed companies across 30+ industries;
- consulting projects with the leading German financial institutions HANSAINVEST and SIGNAL IDUNA Asset Management to facilitate smooth implementation of the Guidance Notice on Sustainability Risks issued by BaFin, Germany's banking supervisor;
- several management workshops for AFISAR[®] partners on addressing sustainability risks and opportunities;
- several workshops building in-house knowledge on integrating sustainability into investment processes; and
- the development of pilot products on "sustainable finance literacy."

Initiatives

We are an active member of the Federal German Impact Investing Initiative, co-leading its "Initiative on Impact Measurement & Management."

